MALE VIOLENCE AGAINST WOMEN AND GIRLS (MVAWG) Action Plan (2024 – 2027)

PRIORITY	ACTION	OUTCOME	LEAD/ Governance
PREVENTION OF MVAWG	Maintain a dynamic Ealing VAWG website which contains up to date and relevant information on all VAWG services in Ealing including those for young people and men & boys. Ensuring that there are links to other relevant websites, directories, and 24-hour National Helplines.	Improved pathways to support (especially reaching marginalised groups). Increased support for children and young people that have been impacted by domestic abuse/violence. Victims are better supported.	LBE Safer Communities Team
	Develop an annual events and campaigns calendar to raise awareness of VAWG for example celebrating International Women's Day as well as local/national and international action days. Ensuring that VAWG related issues are also incorporated in other Ealing events.	Increase community engagement. Increased knowledge and understanding of VAWG and its impact. Improved access and use of community resources and support.	All
	Develop/ensure that all Ealing Secondary schools including private schools and out of school provision have a programme that addresses VAWG related issues including misogyny, healthy relationships, consent, online abuse etc.	Improved pathways to support (especially reaching marginalised groups). Increased support for children and young people that have been impacted by domestic abuse/violence. Victims are better supported.	LBE Childrens Services
	Roll out peer mentoring programmes that can address VAWG related issues (i.e. Mentors in Violence Prevention) to all Ealing secondary schools including private schools.	Improved feelings of safety in school. Improved knowledge and understanding of DA and its impact. Improved mental wellbeing. Improved self-esteem/self-confidence.	LBE Childrens Services
	Provide a networking space for DSLs and PSHE leads to meet, share resources and support one another so personal development curriculum content and delivery enables pupils to learn how to safeguard.	Improved practitioners' response to safeguarding risks.	LBE Childrens Services
	Police will work with schools to highlight the law and their responsibilities in relation to sexual assaults as well as sessions in schools on consent, staying safe, CSE and harmful sexual behaviours.	Improved understanding, confidence, and transparency in school about harmful sexual behaviour and appropriate action taken on incidents. Improved knowledge and understanding of VAWG and its impact.	MPS
	Establish a young person's advisory group from across Ealing to inform campaigns, events, and communication planning for young people in relation to VAWG. Utilising a co-production approach where appropriate.	Increased engagement in decision-making. Improved ability to successfully maintain engagement with young people.	SEP
	Work with colleges and universities in Ealing to ensure that information relating to VAWG is available with locally specific advice and engagement.	Improved knowledge and understanding of VAWG, its impact and pathways to support. Increase in number of individuals/ organisations engaged in local responses to violence.	SEP



	Ealing's new Licensing Policy (due mid 2025) will encourage venues to make a commitment to signing the Mayor's Women's Night Safety Charter when making a new or variation application.	Improved community buy-in for local approach to violence reduction. Improved access and use of community resources and support.	LBE Licensing Team
	Ealing will seek to develop licensing conditions that reinforce the need for venues to protect women's welfare and actively stop MVAWG behaviours and offending. This will include actions on spiking, training for staff around identifying and taking action on inappropriate sexualised behaviours and offending and regular reviews of risk assessments on women's safety to be undertaken	Increased feelings of safety in neighbourhood.	LBE Licensing Team/ Responsible licensing authorities
	Where a venue has a history of MVAWG related concerns, Ealing's licensing team will work with the police to review licenses to allow committee members to consider the applications of these conditions to protect women.	Increased feelings of safety in neighbourhood.	LBE Licensing Team/ Responsible licensing authorities
	Carry out annual mystery shopping exercise to ensure licensees are trained and compliant.	Increased feelings of safety in neighbourhood.	Responsible licensing authorities
PREVENTION OF MVAWG	Integrated Care Board (ICB) to apply for White Ribbon Accreditation (pledge 1 &2) which would lead to the appointment of male ambassadors from senior leadership team and a range of departments.	Improved organisational culture and attitudes towards women. Creating a 'listening up' culture within organisation.	Integrated Care Board (ICB)
	ICB to set up an Integrated Care System (ICS) wide quarterly VAWG Steering Group to link in with the pan-London <i>Crossing Pathways</i> network and NHSE forums.	Improved information sharing between agencies. Improved systems-level thinking.	ICB
	VAWG to be included in relevant ICB policies (pledge 4 & 6.) For example, ensuring the ICB Working from Home Guidance includes the risk of violence in the home and how managers can enquire about safety and support staff when needed.	Victims are better supported. Improved knowledge and understanding of domestic abuse and its impact.	ICB
	Use data and local intelligence to identify spaces/locations with a prevalence or risk of VAWG and take a partnership approach to 'designing out' risk at the location and improving safety. These referrals will be prioritised at the multi-agency Spaces Panel.	Increased analytical capacity and use of evidence in Violence Reduction planning within community-led networks and/or local authorities. Increased feelings of safety in the neighbourhood.	SEP
	CCTV operators to receive <i>Project Vigilant</i> training to help them identify those monstrating predatory behaviours and support an evidence based, partnership approach to forcement.		LBE Childrens Services / MPS
	An information and data report from the Daily Safeguarding MARAC will be produced quarterly and shared with partners including the Ealing Safeguarding Partnership, Adult Safeguarding Board and VAWG Strategic Partnership.	Improved information sharing between agencies. Improved practitioners' response to safeguarding risks.	Childrens Services/Daily Safeguarding MARAC
SUPPORT FOR Women and Girls	Develop a borough wide VAWG training programme accessible for all organisations including businesses and community groups to ensure that victim/survivors receive an appropriate response if they disclose. Incorporate current training programmes into any overall programme for the borough.	Improved practitioners' response to safeguarding risks. Increase community empowerment. Improved community buy-in for local approach to violence reduction. Improved access and use of community resources and support.	VAWG Strategic Partnership

SUPPORT FOR WOMEN AND GIRLS	Identify and create third party reporting sites across the borough to allow victims to report confidentially and signpost to support. Working with sites to ensure staff are trained to help. Potential sites include housing hubs, children's centres, day centres, businesses, faith institutions etc.	Improved pathways to support. Victims are better supported. Improved community buy-in for local approach to violence reduction. Improved access and use of community resources and support.	VAWG Strategic Partnership
	Work in partnership with VAWG leads in Hounslow and Hillingdon to explore funding and commissioning opportunities to develop services to support victims/survivors which would be best delivered on a cross borough basis.	Improved pathways to support. Victims are better supported. Improved information sharing between agencies.	VAWG Strategic Partnership
	Undertake a local needs assessment to form the baseline for future service development which will be refreshed annually.	Increased analytical capacity and use of evidence in Violence Reduction planning within community-led networks and/or local authorities.	VAWG Strategic Partnership
	Ensure processes are in place to collect data on Child and Adolescent to Parent Violence and Abuse (as a specific form of domestic abuse), in order to gain a better understanding of prevalence.	Increased understanding of violence within the family. Improved understanding of quality, support design and delivery of family support.	LBE Children's Services
	Increase access to long term support for victims/survivors and their children of domestic abuse including therapeutic support, access to education and training.	Victims are better supported. Improved trauma informed practice. Improved mental wellbeing. Improved self-esteem/self-confidence. Reduction in NEET rates.	VAWG Strategic Partnership
	Building on the Safer Ealing for Women Project, conduct an annual survey on women & girls' safety in the public realm. Exploring the creation of a working group from regular respondents to surveys.	Increased knowledge and understanding of VAWG and its impact. Increased engagement in decision making.	VAWG Strategic Partnership
	 Police to increase confidence in reporting and safety of women in public spaces by: increasing patrols in hotspot area's delivering regular <i>walk and talk</i> sessions. increasing school patrols when a sexual offence has taken place near a school. working with licencing to encourage venues to employ <i>Ask for Angela</i>. 	Increased feelings of safety in neighbourhood.	MPS
	Work with Highways and Planning departments to continually improve street lighting and ensure women's safety is considered in planning applications seeking to change built environment and public spaces.	Increased feelings of safety in neighbourhood. Improved information sharing between agencies. Improved systems-level thinking.	SEP
	Increase access to specialist IDVA support by increasing capacity of current Ealing domestic abuse services. Ensuring that underrepresented groups e.g. LGBT+ can have their specific needs met.	Victims are better supported. Improved pathways to support (especially reaching marginalised groups.) Improved accessibility and reach of services (particularly for minorities or often marginalised groups).	SEP

SUPPORT FOR Women and Girls	Increase access to support for Ealing victim/survivors of rape and sexual offenses by employing locally based Independent Sexual Violence Advisors. Police to increase the use of Domestic Violence Protection orders (DVPO), Sexual Risk Orders and Stalking Protection orders.	Victims are better supported. Improved pathways to support (especially r groups). Improved accessibility and reach of services minorities or often marginalised groups). Reducing the threat perpetrators pose and Victims are better supported.
	Develop tailored communications and awareness raising that speak to all communities ensuring that any materials are visible in relevant spaces.	Improved community buy-in for local appro reduction. Increased knowledge and understanding o pathways to support.
	Expand the criteria for the Women's Wellness Zone (WWZ) to include women who are rough sleeping by developing the partnership with the women's rough sleeping lead.	Improved pathways to support (especially r groups). Improved accessibility and reach of services minorities or often marginalised groups).
	Increase outreach work by the Women's Wellness Zone (WWZ) targeting street sex workers.	Reducing the number of women sex working in the number of women sex working in the proved pathways to support (especially regroups). Improved accessibility and reach of services minorities or often marginalised groups).
DEVELOPING A Community	Women's Wellness Zone (WWZ) drug/alcohol worker to access women in Bronzefield Prison who meet the criteria for the service.	Improved pathways to support (especially r groups). Improved accessibility and reach of services minorities or often marginalised groups).
COORDINATED RESPONSE	Develop a partnership with Advance (specialist domestic abuse service) to place a IDVA within Women's Wellness Zone (WWZ).	Improved pathways to support (especially r groups). Victims are better supported.
	Explore the merging of the daily MASH and Daily Safeguarding MARAC in partnership with Adult Social Care.	Improved information sharing between age Improved practitioners' response to safegu Improved accessibility and reach of services
	Safeguarding Reviews and Quality Assurance (SRQA) will work with Ealing Children's Integrated Response Service (ECIRS) to assist with threshold application and decision making for children in need of support or protection owing to domestic abuse.	Increased feelings of safety for the child or y the family home/ context of family. Improved understanding of quality, suppor family support. Improved systems-level thinking.
	SRQA will undertake quarterly audit activity to identify themes arising from children subject to Child Protection plans because of their exposure to domestic abuse and violence.	Increased ability for professionals to identify have witnessed or experienced domestic al Improved understanding of quality, suppor family support. Improved systems-level thinking.

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DEVELOPING A COMMUNITY COORDINATED RESPONSE	Development of a community toolkit produced in collaboration with LBE and EHCVS to support the understanding of reporting mechanisms and responsibilities when working with vulnerable communities.	Improved capacity within community-led networks. Victims are better supported. Increased awareness of referral pathways.	EHCVS/LBE
	Support the development of a network of peer support initiatives and confirmed safe community groups.	Improved capacity within community-led networks. Victims are better supported. Improved access and use of community resources and support.	EHCVS
	Sensitise and facilitate communities to design and conduct their own research on VAWG and develop local campaigns reaching out to hard-to-reach population.	Improved capacity within community-led networks. Improved cultural competency / understanding of different cultures. Improved knowledge and understanding of VAWG and its impact.	ehcvs/lbe
	Develop consortia funding proposals to mobilise resources targeting solutions against identified causes of VAWG.	Increased external funding is obtained to address MVAWG. Improved engagement, leadership and co-production of communities towards eradicating MVAWG.	EHCVS/LBE
	Link in with the council's Community Engagement Team to support engagement with communities and delivery of the strategy.	Improved community engagement. Improved community buy-in for local approach to violence reduction.	LBE Safer Communities Team
	Establish a network of VAWG champions representative of Ealing's diverse communities to support delivery of the strategy.	Increase community empowerment. Increased engagement in decision-making. Improved community buy-in for local approach to violence reduction.	SEP
	Support schools and VCS groups to develop local campaigns to celebrate women/girls, raise awareness of VAWG and the support available locally.	Improved capacity within community-led networks. Increased community connectedness. Improved knowledge and understanding of domestic abuse and its impact.	VAWG Strategic Partnership
	Explore and develop links with the Prevent team to utilise community connections, develop messaging that combines both anti-radicalisation and VAWG agendas and expands training to recognise shared risk factors.	Improved systems level thinking. Improved community buy-in for local approach to violence reduction.	SEP
	Explore the development of a local risk assessment for victims/survivors that reflects that power and coercive control is a form of domestic abuse.	Improved practitioners' response to safeguarding risks. Victims are better supported. Improved knowledge and understanding of domestic abuse and its impact.	SEP

HOLDING PERPETRATORS TO ACCOUNT	Ensure clear policies are in place so that council tenants who perpetrate domestic abuse in their council properties have enforcement action taken utilising the tenancy agreement conditions.	Improved practitioners' response to safeguarding risks.	LBE Housing & Environment
	Work in partnership with VAWG leads in Hounslow and Hillingdon to explore funding and commissioning opportunities to develop services that address perpetrators.	Improved systems level thinking. Improved pathways to support.	SEP
	Support implementation of the Drive Programme in Ealing. An intervention working with those causing harm in their relationships to prevent abusive behaviour and protect victim-survivors.	Reducing the threat perpetrators pose and the harm they cause. Victims are better supported.	SEP
	Children's Social Care to ensure policies are in place regarding working with and assessing perpetrators of domestic abuse and other forms of VAWG when safeguarding children and the non-abusive parent. These should be developed in consultation with national and/or existing local services who are specialists in working with perpetrators of VAWG.	Improved practitioners' response to safeguarding risks. Awareness of abusive/ neglectful parenting.	LBE Childrens Services
	Expanding on current provision to develop a perpetrator programme for young people under the age of 18.	Reduced risk of harm to self and others.	SEP
	Domestic Abuse MARAC and Ealing Community MARAC to work together in cases where domestic abuse criminal proceedings/actions cannot be progressed but there is evidence of anti-social behaviour affecting the community. Ealing Community MARAC to explore what other enforcement/actions could be implemented which safeguard the victim/survivor.	Improved information sharing between agencies. Improved practitioners' response to safeguarding risks. Improved systems-level thinking. Increased feelings of safety in neighbourhood.	SEP
	Raise awareness of the Domestic Violence Disclosure Scheme (DVDS) or Clare's Law.	A consistent process for disclosing information to protect those at risk from harm. Increased understanding of DVDS authorisations.	MPS
	Police will seek to prosecute all perpetrators of violence against women and girls and those that seek to exploit them.	Reducing the threat perpetrators pose and the harm they cause.	MPS